

Maskinmesteren

Advert prices and formats in 2025

The Maskinmesteren magazine is published by the Danish Engineers' Association and is published in 15.500 copies every month with different current themes.

Discount rates

A 5% repetitional discount is given when ordering a minimum of 4 insertions during a 12-month period in Maskinmesteren.

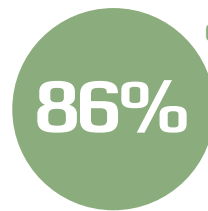
A 10% repetitional discount is given when ordering a minimum of 12 insertions during a 12-month period in Maskinmesteren.

Surcharge for special placements: 10%.
Advert control: The editors reserve the right to reject adverts.

Printing: 15.500 units

Book an ad with

media consultant Dorte Schlünzen
at tel. +45 7610 1146 or via mail
at dosc@stibo.com



of Maskinmesteren's readers read the magazine in print format.

(Source: Reader survey, 2023).



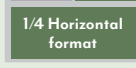
of the magazine's readers view Maskinmesteren as a source of inspiration and knowledge.

(Source: Reader survey, 2023).

FORMATS AND PRICES



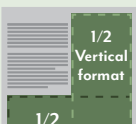
1/4 page: DKK 6.300.
Vertical format
W: 89 x H: 120 mm



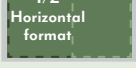
Horizontal format
W: 185 x H: 60 mm



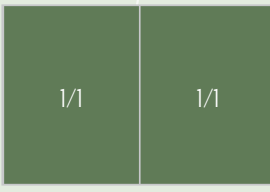
Back page: DKK 19.500.
W: 150 x H: 297 mm
+ 3 mm for cropping,
though not in the right side



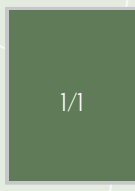
1/2 page: DKK 10.400.
Vertical format
W: 89 x H: 256 mm



Horizontal format
W: 185 x H: 120 mm



Spread: DKK 35.000.
W: 420 x H: 297 mm
+ 3 mm for cropping



1/1 page: DKK 18.400.
W: 185 x H: 256 mm

To edge:
W: 210 x H: 297 mm
+3 mm for cropping

Format: A4
Cover: 200 g matt satin finish
Content: 100 g matt satin finish
Raster content/cover: 70 lines
The printed paper is Nordic Swan
Ecolabeled and FSC-certified.

All prices are excl. VAT and applies to the delivery of print-ready material. For misprints, incorrect sizes, etc., for which the advertiser or the agency is not responsible, a reduction will be granted by Stibo Complete Mediaservice's estimate, which can amount to a maximum of the listing price of the ad. Complaints must reach Stibo Complete Mediaservice no later than five days after the publication of the magazine. If an ad is entered several times with the same error, without Stibo Complete Mediaservice receiving a complaint, any refund will only be granted for the first indentation. Claims for compensation cannot be asserted against Stibo Complete Mediaservice or the magazine for any resulting incorrect, delayed, or missing indentation of the ordered adverts.

Maskinmesteren

Podcast

Welcome to 'Maskinmestrenes Podcast' – the Danish Engineer's Association podcast – where you can listen to both generalist and expert interviews within all areas of the professions.

Listen to all the episodes on Spotify or mmf.dk/podcast



Issue	Publication	Advert deadline	Main themes in the magazine
1	10.01.25	13.12.24	District heating and cooling District heating distribution – heat production – maintenance – operation optimization – energy efficiency – future district heating technologies – cooling – air condition – ventilation – cooling technologies – HVAC – district cooling – heat pumps – heat recovery.
2	10.02.25	20.01.25	Green environment at sea New technologies for greener shipping – energy- and operational optimization – new motor technologies and fuels – new environment- and emission solutions – cleaning of flue gas and ballast water and more. Electrical engineering High voltage – low voltage – electronics – UPS – emergency power – sustainable electricity solutions – PLC – electrical equipment – electricity saving solutions – installation equipment – sensors – electric switchboards.
3	10.03.25	19.02.25	Optimization of maintenance and safety Maintenance strategies – operating economy – new technologies and solutions for optimization – risk analysis. Oil and lubrication New solutions for oil treatment and lubrication – hydraulic oil – lubrication oil – motor oil, gear oil and more.
4	10.04.25	20.03.25	Management and education Management career – further education – diploma-, masters degree programmes and master's degrees and more. Water Water treatment – waste water – drinking water – water technologies – operation optimization – saving of energy – energy production.
5	09.05.25	16.04.25	The energy of the sea Production of energy at sea – oil, gas, wind – new off shore production technologies and maintenance solutions. Optimization, operation and maintenance Asset Management – maintenance – safety – operation optimization – saving of energy – sustainability – green energy – further education – digitization.
6	10.06.25	19.05.25	Building operation, indoor climate and ventilation Technologies and equipment for better operation and maintenance of buildings – optimization of indoor climate and ventilation – building automatics and more. District heating District heating distribution – heat production – heat pumps – maintenance – operation optimization – saving of energy – future district heating technologies – Facility Management – Life Cycle Cost.
7	10.07.25	20.06.25	Production and distribution of energy Future technologies for electricity and heat production and distribution of energy: Sun, wind, biomass, biogas, geothermic and more. Digitization, process and automation Digitization and new technology for automation and process equipment, e.g. motors, pumps, ventilators, hydraulics, pneumatics, vacuum- and compressor technology and packing- and sealing solutions.
8	11.08.25	18.07.25	Green environment at sea New technologies for greener shipping – energy- and operational optimization – new motor technologies and fuels – new environment and emission solutions – cleaning of flue gas and ballast water and more.
9	10.09.25	20.08.25	Management and education Management career – further education – diploma-, masters degree programmes and master's degrees and more. Water Water treatment – waste water – drinking water – water technologies – operation optimization – saving of energy – energy production.
10	10.10.25	19.09.25	District heating District heating distribution – heat production – heat pumps – maintenance – operation optimization – saving of energy – future district heating technologies. Ajour 2025 Danish Engineers' Association's business conference Ajour 2025 – presentation of program and a selection of key note speakers.
11	11.11.25	20.10.25	The energy of the sea Production of energy at sea – oil, gas, wind – new off shore production technologies and maintenance solutions. Asset Management Asset Management – risk assessment – strategic planning – optimization – security of supply.
12	10.12.25	20.11.25	Digitization, process and automation Digitization and new technology for automatind and process equipment, e.g. motors, pumps, ventilators, hydraulics, pneumatics, vacuum- and compressor technology and packing- and sealing solutions.